



2019 ADVERTISING OPPORTUNITIES

Opera Fairbanks is Interior Alaska's new and vibrant admission to the world of professional opera. As we expand to meet the demands of our community and patrons of the arts, Opera Fairbanks provides numerous opportunities for corporate and individual support of this rare and tantalizing performance genre. Our 2019 season repertoire will include *Trouble in Tahiti* by Leonard Bernstein, *Falstaff* by Giuseppe Verdi, *The Impresario* by W.A. Mozart (Opera Ball), and *Hotel Eden* by Henry Mollicone. 2019 Season Posters are the original creations of visual artist Echo Chernik (Echo-X). Estimated audience impact, full season = 2,200 program imprints.

Regular ad sizes are as noted below (special sizes may be available, please inquire):

<u>Full page</u>	<u>1/2 Page</u>	<u>1/4 Page</u>	<u>1/8 Page</u>	<u>1/12 Page</u>
4.75" x 7.75" (V)	4.75" x 3.625" (H) 2.25" x 7.75" (V)	4.75" x 2.00" (H) 2.25" x 3.50" (V)	4.75" x 1.00" (H) 2.25" x 2.50" (V)	2.25" x 1.50" (H)

2013 PROGRAM AND WEBSITE ADVERTISING RATES

	<u>SEASON AD</u>	<u>PROGRAM</u>
Full Page	\$1000	\$400
1/2 Page	\$700	\$275
1/4 Page	\$375	\$150
1/8 Page	\$225	\$90
1/12 Page	\$150	\$60

ADD IMPACT WITH FULL COLOR!

Full color, whole season – Additional \$500. Full color, single program – Additional \$200
CUSTOM AD DESIGN, add \$75 per ad

ADVERTISE ONLINE! Put your ad on the www.operafairbanks.org website – additional \$500.

SINGLE AD PURCHASES: Website ad to be posted for one (1) month on three (3) pages.

SEASON AD PURCHASES: Website ad to be posted for three (3) months on three (3) pages.

Web ads are 240 pixels x 240 pixels.

WE ASK FOR THE FOLLOWING (PLEASE!): Camera-ready ads must be supplied in PDF, Photoshop (TIF, JPG, EPS, PSD), Illustrator PS2 EPS or Native Illustrator format.

Designed Ads: Digital files and images, 300 DPI at full size for designed ads.

For more information about deadlines and productions, please email info@operafairbanks.org.

Thank you for supporting Opera Fairbanks!

Nonprofit rates: 20% Discount



2019 PROGRAM & WEBSITE ADVERTISING CONTRACT

FOR ADVERTISING INFORMATION CONTACT OPERA FAIRBANKS
PO BOX 80305, FAIRBANKS, AK 99708
PH: (907) 479-7372 • INFO@OPERAFAIRBANKS.ORG

ADVERTISER: _____ DATE: _____

CLIENT CONTACT: _____ PHONE: _____

ADDRESS: _____ FAX: _____

CITY: _____ STATE: _____ ZIP: _____ EMAIL: _____

PLEASE PUBLISH OUR ADVERTISEMENT AS FOLLOWS:

****OPERA FAIRBANKS RESERVES THE RIGHT TO PREAPPROVE ALL ADVERTISING****

SEASON AD OR SINGLE PROGRAM AD SIZE HORIZ/VERT? ADD COLOR? CUSTOM DESIGN?

YES! I'd like to add a WEB AD: _____ Please start my ad on ____/____/_____, if possible.
[Otherwise, ads will be posted within seven (7) days of approval].

ADDITIONAL INSTRUCTIONS/CHARGES:

- _____ I have enclosed a camera-ready ad in electronic file format.
_____ I will be sending a camera-ready ad in electronic file format to info@operafairbanks.org (check for deadlines).
_____ I will be sending digital images & info for my custom ad design to info@operafairbanks.org (check for deadlines).

- _____ Please create an ad using the enclosed materials.
_____ WEB ADS: Please link my web ad to the following address: _____.

We agree this contract is subject to the terms and provisions set forth above. Payment is due fifteen (15) days from the date of invoice, which may be sent U.S. mail or via email if email address is provided above. A late fee of 1% of the outstanding balance will be added to any account that remains unpaid after every successive thirty (30) days. Delinquent accounts will be referred for collection; the advertiser agrees to pay all collection costs incurred by Opera Fairbanks, including actual attorneys fees. Space placement is at the sole discretion of Opera Fairbanks. Cancellations must be made thirty (30) days prior to show for a full refund; half refund is available until fourteen (14) days prior to show. No refunds for cancellations closer than 14 days before show.

ADVERTISING AUTHORIZED BY (please print unless otherwise indicated):

Name/Title _____

Signature _____ Date _____ PO # _____

EMAIL OR CALL FOR SPACE RESERVATIONS AND DEADLINES FOR AD SUBMISSION AND CAMERA-READY ART
MAIL THIS CONTRACT TO OPERA FAIRBANKS, PO BOX 80305, FAIRBANKS, AK 99708 PH (907) 479-7372
INFO@OPERAFAIRBANKS.ORG THANK YOU FOR YOUR SUPPORT!



OPERA FAIRBANKS

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FAX: _____

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EMAIL: _____

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****Opera Fairbanks reserves the right to preapprove all advertising****

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_____ Please create an ad using the enclosed materials - one (1) design change only.

_____ WEB ADS: Please link my web ad to the following address: _____

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ADVERTISING AUTHORIZED BY (please print unless otherwise indicated):

Name & Title: _____

Signature: _____ Date: _____ PO#: _____

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THANK YOU FOR YOUR SUPPORT!